

Author: EMINEM L'ÉCONOMISTE
Category: Business & Economics / Venture Capital
Print ISBN: 978-0692937341
Published: by REVPAC BONDS
LCCN: 5757532499

Media Kit

[Author Bio](#)

[Book Bio](#)

[Testimonials](#)

[Target Audience](#)

[Book Excerpt](#)

[Story Ideas for Reporters](#)

[Downloadable Author & Book Photos](#)

About the Author

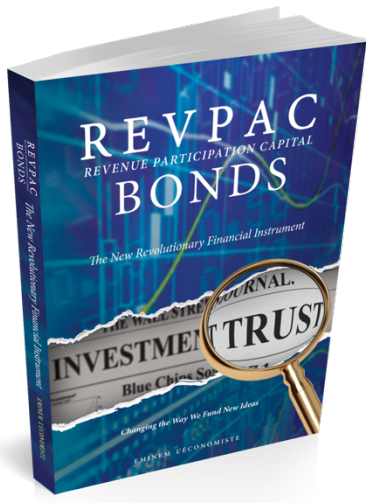
Eminem L'Économiste is a Risk Management Actuarial Advisor to several Hedge and Pension Funds, commissioned to coordinate the fiduciary structuring of Venture Capital Programs and development of investment pipelines for SME and incubation financing of entrepreneurial ventures. Eminem has previously specialized as a securities analyst and underwriting syndicator for the entertainment business sector and served as one of the primary financial syndicators of the investment vehicles that developed Touchstone Pictures – *the American film distribution label of Walt Disney Studios Motion Pictures.*

REVPAC BONDS is Eminem's first hardback publication and he has his sights set on the acceptance of the book, into collegiate educational studies for business and economic development /and/ on-going post-graduate programs for professional service providers to the financial and investment communities.

Eminem resides with his family in London and New York.



Eminem L'Économiste



Author:
EMINEM L'ÉCONOMISTE
Category:
Business & Economics / Venture Capital
Print ISBN:
978-0692937341
Published:
by REVPAC BONDS
LCCN:
5757532499

Book Bio

The ultimate guide to the most potent Financial Instrument in the Venture Capital World.

The new and revolutionary Financial Instrument – REVPAC (Revenue Participation Capital) BOND - is the missing tool sought by Bankers and Entrepreneurs that have experienced the struggle and anguish of underwriting emerging commercial enterprises.

The REVPAC BOND heralds a new paradigm shift for venture capital funding of small enterprises and their innovations. The *avant-garde component parts of the BOND, as a composite, operate on fixed principles, reasonably exact actuarial science and methods/procedures that have been proved and are well established within the venture capital investment world.* The result is a Financial Instrument that stabilizes the inherent risks of venture capital funding and qualifies underlying ventures for risk insurance coverage underwriting that protects capital investment principal.

Venture Capital, once a gamble, has thus become, under able direction, a capital investment that qualifies for risk insurance coverage, making it a safe financial opportunity. This book deals, with a new methodology and theory, but with well-proved principles and facts. It is a book that demystifies Venture Capital, once and for all. Every statement has been weighed. The book is established on fundamentals.

The REVPAC BOND, in the hands of responsible underwriters, represents a *rainmaker and a standard toward a system of checks and balances* for capital markets, faced with perennial economic challenges to foster development: *Incubating and Emerging Commercial Ventures, Cultural & Fine Arts Funding, Non-Government Social Organizations and Social Entrepreneurial Organizations.*

Intrinsic Value of the REVPAC Bond: Putting “Teeth” into Litigious Recourse against IP Infringement:

The centerpiece of the REVPAC BOND, is the Intellectual Property rights (protecting the enterprise) – that collateralizes the yield entitlements of the investment capital. The Bond yield entitlements are based on a portion of the gross revenue receipts of the enterprise and the Bonds are registered as bank instruments. Infringement of the intellectual Property, qualifies as a direct infringement on the registered bank instrument. Thusly, usurping the financial domain of the bond.

NOW! Citing Banking and Financial fraud laws – swift legal court action can be achieved, to secure protection of Intellectual Property Rights that has hitherto been lacking.

Testimonials



REVPAC BONDS are to the world of Venture Capital funding, what Future Contracts are to grain and precious metals commodity markets. **Robert L. Scales, Economist**



Finally, someone has written a comprehensive guide on what makes venture capital tick!
Peter Shouffle, Financial Advisor



The read is fascinating and persuasive. This is among the best books on funding. **Maynard Hines, Business Finance Professor**



A fail-safe investment formula giving you the power of real-time revenues and the ability to multiply your capital – with zero-risk. **Charles Perot, Fund Manager**



REVPAC BONDS fills the vacuum for bankers of emerging nations and removes all obstacles for underwriting innovation – using the only accounting principle that regional investors, in developing nations, understand – gross revenue sharing! **Thomas Bolivar-Greco, Economic Journalist, Daily Economist and Financial Press – “Reporte Diario de la Economia” (Latin America’s Financial Daily)**



Target Audience

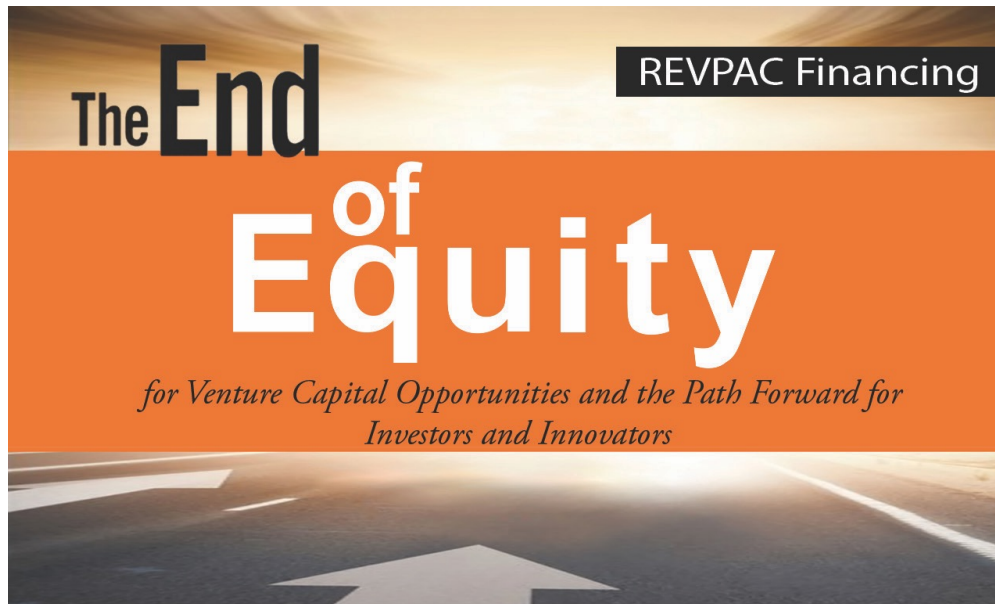
WHO SHOULD READ

- Micro-cap and Startup business Developers
- Investors
- Investment Bankers
- Social Entrepreneurs
- NGO Leadership
- Intellectual Property Innovators/Developers
- Intellectual Property Service Professionals
- Undergraduate Majors: *Economics, Finance, Business, Legal, Accounting*
- Post Graduate Educators: *Ongoing Development for Financial Services Professionals*



BOOK BENEFITS

- ***Stay ahead of the curve:*** *make* the quantum leap into the capital paradigm shift
- Manage the new standard for investment benefits sought by today's investors
- Access capital not available through traditional forms of funding
- Learn the revolutionary and effective method to defend against IP infringement
- Simplify expansion of new ventures into foreign venues
- Increase strategic alliance support through the REVPAC BOND risk insurance wrap



PROLOGUE

Investors and Innovators are clamoring for dramatic changes in the ways that firms with great ideas finance themselves. Today's capital markets present a limited set of financing choices that are predominantly limited to debt or equity participation. These choices offer the investor a set percentage yield on principal (with no meaningful guarantee of repayment) /or/ a dilutable percentage ownership in the firm – with little to no yield.

Today's Equity Investment Opportunities, offering minority ownership in a firm that is emerging into the marketplace – with a New Idea – are, in effect, offering common shares that:

- Have little or no yield entitlements – even if the firm realizes significant success in the marketplace;
- Are dilutable, to substantially less equity ownership – or to almost zero – at the whim of majority shareholders that have made little or no capital contribution;
- Wield no meaningful influence in the management of the company;
- Offer little or no liquidity for divestiture.

Common Shares of Capital Stock are experiencing continuous deterioration in relevance to investors' commitment decisions and have become almost useless in venture capital market funding of New and Emerging Ideas!

The modern Venture Capital Investor does NOT trust Equity.

In the absence of accessible trustworthy financial instruments, to invest in Venture Capital opportunities - there is a critical shortage of fresh capital entering the marketplace and a resultant dearth of accessible financing for the rapidly widening number of Small Business Enterprises and Innovators seeking funding. In fact, a vast majority of fund raising attempts fail - virtually incapacitating many worthwhile ventures and squelching the creative genius that fostered them.

Prior to the 1930's, it was not uncommon for entrepreneurial firms with great ideas to distribute over 50 percent of their profits to investors. Today, however, no financial model exists that offers investors a meaningful percentage of revenues with the opportunity of earning multiple returns-on-investment — even ten times their investment — within a relatively short-term — five to seven years.

In this publication, beyond simply identifying the problem, this report offers a solution — Revenue Participation Capital (REVPAC) Bonds — and demonstrates its utility in key business sectors. Example: If an Investor is considering backing the expansion of a chain of “Starbuck-type” retail locations in a geographical territory - Which of the following two scenarios is preferable? 10% of the equity /or/ 10% of the gross sales revenues of the retail chain?

This publication presents a new way of thinking and evaluating indicators that identify and validate an innovation's true potential value, creating a barometer for a more up-to-date approach to critical Venture Capital investment decision-making.

REVPAC BONDS manifest the new revolutionary Financial Instrument that democratizes venture-capital economics. It brings forward, extraordinary revenue opportunities to the common investor and securitizes future revenues — minimizing the risk from investing in a new idea.

REVPAC BONDS combine the best of what Risk Insurance has to offer with the best of what Venture Capital Investments should be all about...the sharing of risk in return for the potential of extraordinary yields from successful ventures. REVPAC BONDS hold the promise of becoming the standard for global venture-capital markets — funding today's innovators into the next generation's renaissance.

Story Ideas for Reporters:

1. REVPAC versus the rest of the world: What sets REVPAC BONDS apart from the financial instruments that investors are deploying today to launch venture capital opportunities?

2. Full Redemption Guaranty: What is the Risk Insurance Wrap guaranteeing that the Capital Investment principal is NOT at risk?

3. Gross Revenue Yields: How does the mechanism work to distribute fractionalized gross revenues – *linked to Real-Time Performance* – to REVPAC BOND holders?

4. Fiduciary Integrity: What comptroller and administrative controls are put in-place to safe-guard the economic stability of the business venture and the fiduciary obligations of the venture developer?

5. Business Venture qualification parameters: What are the defined parameters to qualify Ventures for REPAC BOND funding?

6. Patent & Copyright Protection: What is the mechanism for “integration” of Intellectual Property entitlements of the underlying Business Venture into the REVPAC BOND? How does this provide for swift and strident enforcement of Intellectual Property rights under the fraud statutes of securities and banking laws? How might this impact the Regulatory and Enforcement landscape of Intellectual Properties?

7. NGO Fund Raising and Social Entrepreneurism: How can Social Donor Programs deploy the REVPAC BOND for fund raising? What is the mechanism that allows REVPAC BONDS to be donated to fund mission programs, with investors and the NGO never risking their investment principal? Will this provide a perpetual source of funding on roll-over of Investment Principal to the NGO – while extending to the DONORS the potential for extraordinary tax relief? How might this impact the future of NGO Fund Raising?

8. Combining the best of what Risk Insurance has to offer with the best of what Venture Capital Investments should be all about. Why has this not happened before?

Downloadable Photos

I appreciate requests for photographs for press use. Email and let us know where you post your article so we can link to it.

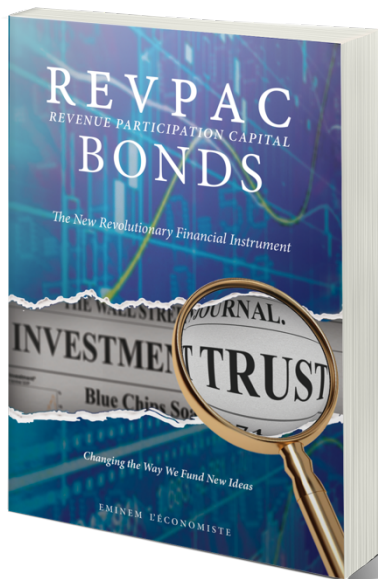
-Thank you.



[Download Jpeg](#)



[Download Jpeg](#)



[Download Jpeg](#)



[Download Jpeg](#)